

# Local Youth Corner Cameroon Presents



NA WE WE

## SPORTS JAMBOREE

3RD EDITION

"We Play Together We Happy Together"



BAFOUSSAM



JULY-AUGUST 2024

## ABOUT THE JAMBOREE

The NA-WE-WE Sports Jamboree is an annual summer holiday youth-led community initiative that aims at using sports and recreational activities as a vehicle to foster social cohesion, moral, civic, and entrepreneurial rearmament as well as healthy living between and among displaced persons and host communities. This jamboree is youth-focused (15-35) and adopts an innovative sports approach inspired by global sports for peace and development tools that focuses on using sports to bring people from different walks of life to play, dialogue and build relationships; raise awareness while providing basic amenities to communities as well as inculcate core moral, civic and entrepreneurial values the athletes and spectators

The 2nd Edition was officiated by H.E. the Minister of Youth Affairs and Civic Education. We reached **5000 DPs**; mobilised **500 athletes**; over **100,000** people engaged physically; and over **3000,000** people through media engagements.



## DISCIPLINES OF THE JAMBOREE

### FOOTBALL



#### MALE/FEMALE

- Two leagues; male (8 teams) and female (8 teams).
- The teams will be made up of 18 players each.
- A perfect mix of DPs and members of the host communities in each team
- The name of each team will be carefully selected to represent words which reflect social cohesion (e.g. team love, justice).

### HANDBALL



#### FEMALE

- 6 female teams.
- 10 players each.
- A perfect mix of DPs ,refugees and members of the host community in each team
- The name of each team will be carefully selected to represent words which reflect social cohesion (e.g. team love, justice).

### BASKETBALL



#### MALE

- 6 male teams.
- 10 players each.
- A perfect mix of DPS, refugees and members of the host community in each team
- The name of each team will be carefully selected to represent words which reflect social cohesion (e.g. team love, justice).

### DANCE

- Using dancing to raise awareness.
- 6 to 10 dancing groups,
- Mixed boys and girls.
- A perfect mix of DPs, refugees and members of the host community in each team
- Contemporary, traditional or local dance moves.



#### MIXED



## WHY SPORTS?

Historically, Sports has proven to be a uniting force for Cameroonians despite the socio-cultural differences. Sports and recreational activities remain one of the most innovative ways to bring people together to dialogue, share ideas and work together. The choice of Bafoussam was informed by the need to respond to the growing influx of young men women and children into the western region of the country who have been forcefully displaced by armed conflict in the North West and South West regions. There is thus the critical need to create a safe and innovative space for these diverse communities to dialogue and find common ground toward sustaining a safe, secure and prosperous community.

To respond to these challenges, Local Youth Corner Cameroon and her partners have adopted sports and recreational activities as key tools to provide safe spaces for dialogue, peer-to-peer learning and critical thinking, youth leadership, social cohesion, influence attitude and life skills. This Jamboree will promote civic, moral and entrepreneurial rearmament of young people which will ensure resilience and wellbeing. Physical and mental exercise is a healing process that affects attitude, self-esteem, skills and behaviours. This healing process helps to prevent high-risk social behaviours, meets the existing demands and helps to achieve the physical, mental and social well-being of the entire community.

## ABOUT US

Local Youth Corner Cameroon is a youth-led non-governmental organization with over 20 years of experience working on peacebuilding and community development. With our offices in Yaoundé, Buea, Bamenda, and Maroua, we have executed over 600 projects and worked with over 100 national and international development partners. The impact of our work has earned us several national and international recognitions including; The **2023 Canada Human Rights Award in Cameroon**; the **Youth Connekt Cameroon Champion** by the Ministry of Youth Affairs and Civic Education; the **2018 Luxembourg Peace Prize**, and recognition by **Her Majesty Queen Elizabeth II**, just to name a few. Our work has also been recognized and featured on **CNN African Voices Changemakers in 2021**.

## CORE VALUES OF THE JAMBOREE

Non-Confrontation

Fair Play

Everyone is a winner and gets celebrated

Equality

Solidarity & Team work

Leadership

Respect & Justice

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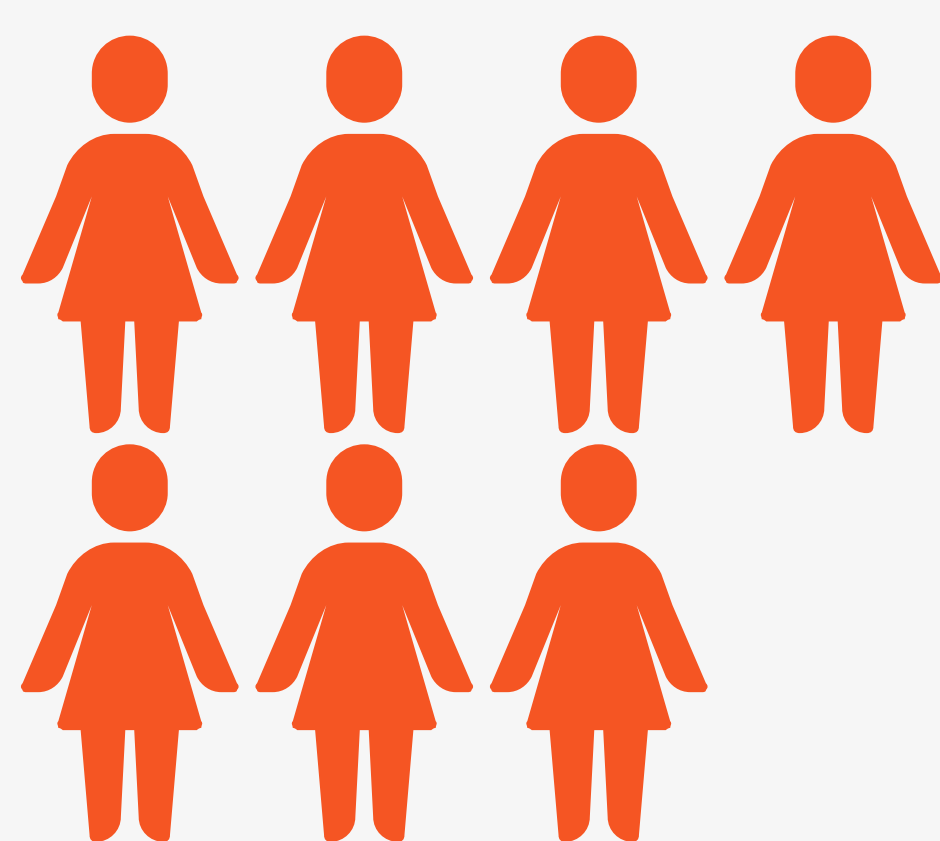
# THIRD EDITION 2024

"We Play Together We Happy Together"

## OUR ASPIRATIONS



5 Tournaments, 4 Disciplines, 40 teams, 500 Athletes



Reach Over 2 Million People



Provide free medical screening/consultation and referrals to over 50,000 people



Over 100,000 people are sensitised against GBV, child protection & other community issues and are provided referrals



Reach over 2000 Displace Persons



Donation of food and basic amenities to over 5000 DPs and Community members



Partners and sponsors showcase & sensitise the community about their products, services & Career opportunities



Mobilise over 100 Influencers, celebrities, representatives of government and diplomats to show solidarity

**THEME:**

**USING SPORTS TO BUILD INTER-CULTURAL RELATIONSHIPS"**

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# OUR IMPACT

## SECOND EDITION

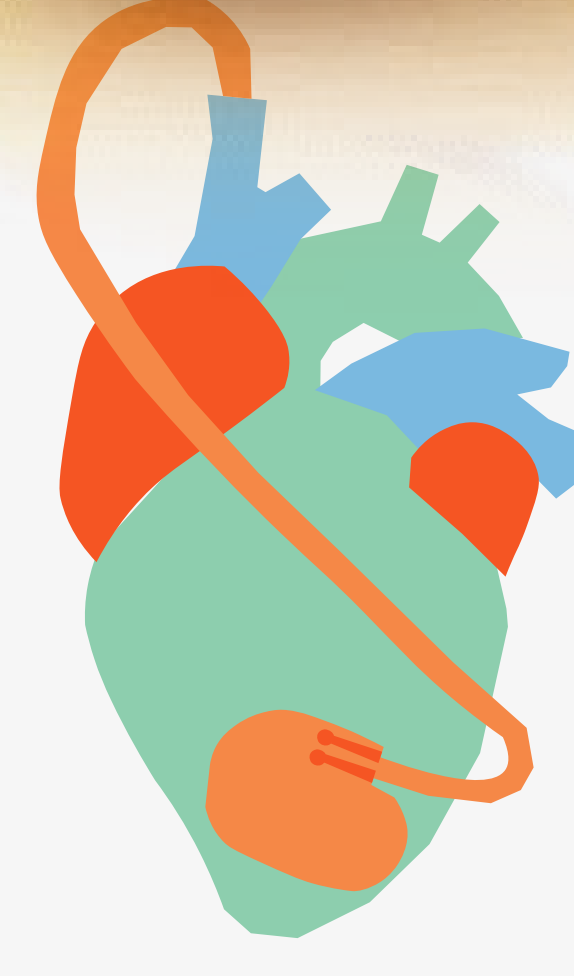
# 2023



5 Tournaments, 4 Disciplines,  
36 teams, 450 Athletes



Over 2 Million  
People Reached



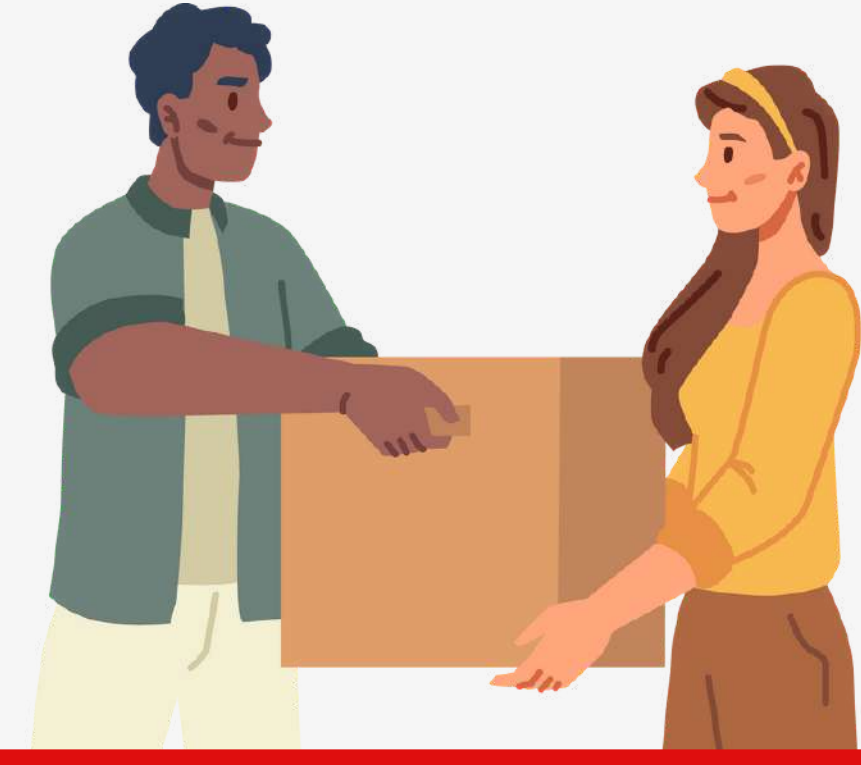
Provided free screening  
and referrals to 5000  
people



Improved Understanding  
Between DPs, refugees &  
Host Communities



Over 3000 DPs  
Reached



Over 500 DPs & community  
members received donations  
and free health consultation



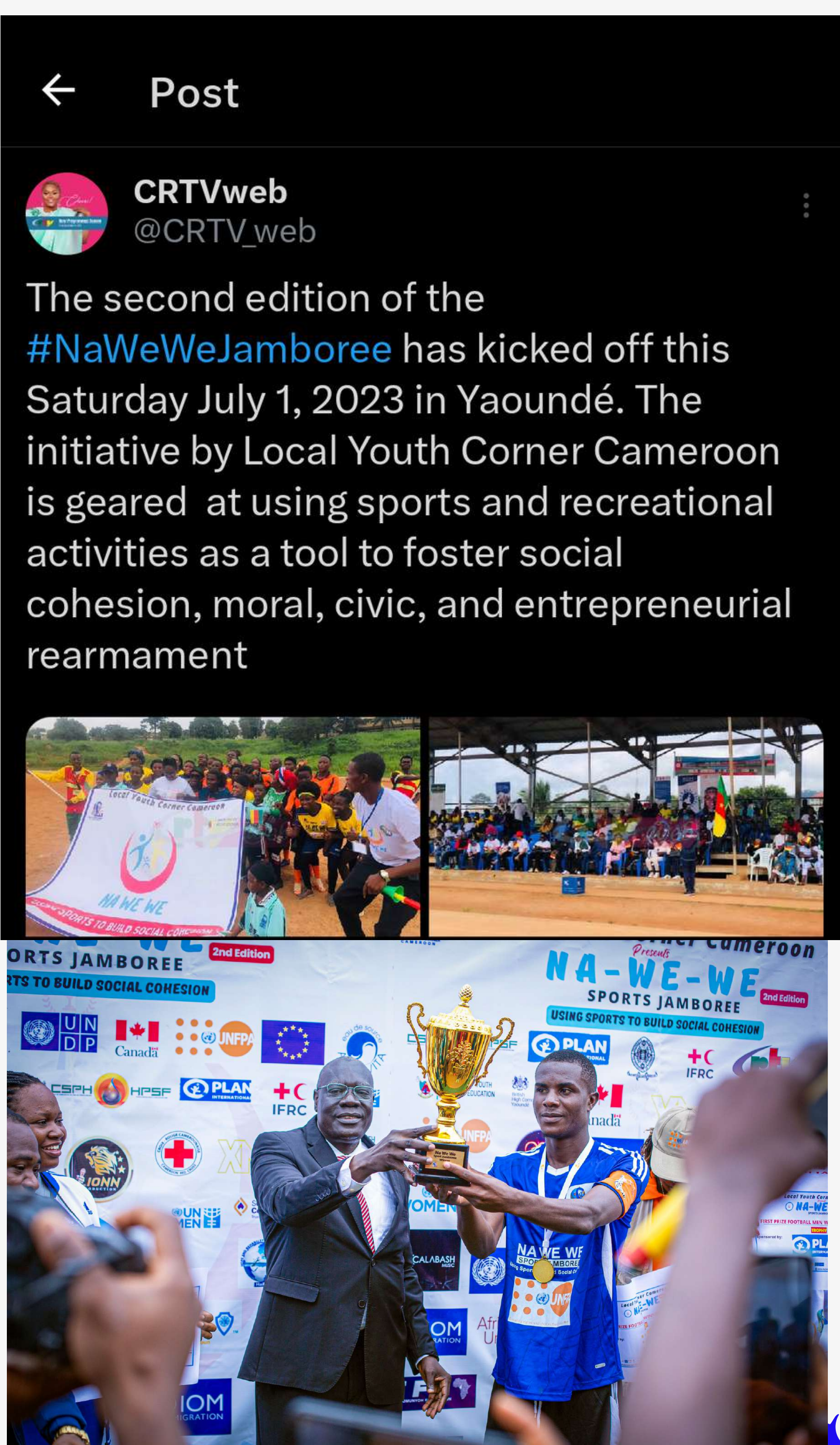
10 partners and sponsors  
showcased & sensitised the  
community about their services



60 Influencers, celebrities  
representatives of government  
and diplomats mobilised to  
show solidarity

The tournament had over 20 mass media engagements and it was featured in several newspapers and social media channels. It was also featured on the cover of America.

## MASS AND SOCIAL MEDIA REACH



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# SECOND EDITION TESTIMONIES



**H.E Mounouna Foutsou**  
Minister Of Youth Affaires and Civic Education

"This jamboree urges young people to be champions of peace citizenship, moral and civic responsibility and to avoid being led to commit uncivil acts on campuses and on social media networks"

We actually practiced solidarity which was the symbol of our team name. If we continue to work together like this we stand a high chance of winning the trophy



Judith Gaine  
Captain - Team Solidarity



Lorraine Anderson  
Canadian High Commissioner

"It is really important to use our mechanisms to support peace and Solidarity"



**H.E Barry Bowen**  
UK Ambassador to Cameroon

"I applaud the organizers, LOYOC, for this great initiative because it will permit the young IDPs to once more enjoy the values of life, enable them to abstain from crimes and illegal actions"



**Mr Leo**  
Music Artist

"I am an Ambassador and number one FAN of this Jamboree"



Tchoutang Bernard  
Former Indomitable Lion



Noemi Dalmonte  
Deputy Representative - UNFPA

"The game was very amazing. They didn't trust a woman to score and I did and next time I will be glad to play again"



**Moustik le karismatique**  
Comedian

"My impressions about this Jamboree are all good because I have witnessed love, score and I did and next time friendship and happiness"

This Jamboree is taking action on issues which I am concerned about. This is the power for the Youth. Taking real actions for peace"



**WAX DEY**  
Artist

"That is jamboree shows how we can build the country together and I'm glad to be part of it"



Achaleke Christian  
Executive Director - LOYOC

"The jamboree is NAWEWE, meaning C'EST ENTRENOUS. That is the spirit to see how we can build the country together"



Nchang Mary / Goalkeeper  
Woman of the match - Team Tolerance



This is the best tournament I have played. It was not just football to me because I was also learning and getting to know people I would hardly meet. I also did a free medical screening. I am happy

I am happy to demonstrate my talent despite my displacement from NW into Yaounde







# SECOND EDITION IN PICTURES

Free medical test, consultation and first Aid



RICE PARTY BY RIZ BIJOU

"Eating together promotes social cohesion"



Artistic Performance by Mr Leo

Partners awarding excellence- Highest Goal Scorer and Woman of the Match



EXHIBITION AND SALES BY DISPLACED PERSONS AND YOUNG ENTREPRENEURS



Moments of Civic Education

Solidarity Match with eminent personalities



Golden Ball Award at Palais de Sport



Handing over of Trophies by Minister of Youth Affairs and partners



NA WE WE SPORTS JAMBOREE 2ND EDITION 2023: A GRAND SUCCESS



## CELEBRATING OUR 2ND EDITION PARTNERS



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