

Local Youth Corner Cameroon

Presents



NA-WE-WE

SPORTS JAMBOREE

"USING SPORTS TO BUILD SOCIAL COHESION"

2ND EDITION

ABOUT THE JAMBOREE

The NA-WE-WE Sports Jamboree is a two months annual youth-led community initiative which aims at using sports and recreational activities as a tool to foster social cohesion, and healthy living between and among Internally Displaced Persons (IDPs) from North-West and South-West regions and host communities towards ensuring a safe, secured and prosperous community.

Teams will constitute both displaced persons and host community members

During the first edition, we reached out to over **1000 IDPs**, mobilised **450 athletes**, and over **100,000** people engaged physically and over **2000,000** people through media engagements.

FOOT BALL Male & Female **HAND BALL** Female **DANCING** **MIXED** **BASKET BALL** Male

 **YAOUNDE - CAMEROON**

 **Jully-AUGUST 2023**

Partnership and sponsorship

Contact Us

 (+237)652743288 / 651299874

 info@loyocameroon.org



DISCIPLINES OF THE JAMBOREE

FOOTBALL Male & Female

- Two leagues; male (8 teams) and female (8 teams).
- The teams will be made up of 18 players each.
- A perfect mix of IDPs and members of the host communities in each team
- The name of each team will be carefully selected to represent words which reflect social cohesion (e.g. team love, justice).



HANDBALL Female

- 8 female teams.
- 12 players each.
- A perfect mix of IDPs and members of the host community in each team
- The name of each team will be carefully selected to represent words which reflect social cohesion (e.g. team love, justice).



DANCING MIXED

- Using dancing to raise awareness.
- 6 to 10 dancing groups,
- Mixed boys and girls.
- A perfect mix of IDPs and members of the host community in each team
- Contemporary, traditional or local dance moves.

BASKETBALL Male

- 8 male teams.
- 12 players each.
- A perfect mix of IDPs and members of the host community in each team
- The name of each team will be carefully selected to represent words which reflect social cohesion (e.g. team love, justice).



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WHY SPORTS?

Over 400,000 Young people have been displaced by the conflict in the North West and South-West regions into the neighbouring regions. Though they have been received with open hands by residents of these host communities, their forced displacements have made them more vulnerable to stigmatization, hate, crime, violence and unethical practices. The realities of these challenges have deteriorated the trust and peaceful existence between displaced persons and the host community.

To respond to these challenges, we have adopted sports and leisure activities between and among IDPs and host community members as a key tool to provide safe spaces for dialogue, peer-to-peer learning and critical thinking, youth leadership, social cohesion, influence attitude and life skills (teamwork, tolerance, respect) that can make these young people resilient to ideological exploitation that lures to crime, violence and delinquency. Physical and mental exercise is a healing process that affects attitude, self-esteem, skills and behaviours. This healing process helps to prevent high-risk social behaviours, meets the existing demands and helps to achieve the physical, mental and social well-being of the entire community.

ABOUT US

Local Youth Corner Cameroon (LOYOC) is a leading national youth-led peace-building and youth development organisation in Cameroon with over 20 years of experience in designing and implementing projects across the 10 regions of Cameroon. It was created as a response to the increase in the socio-political and economic challenges facing young people such as; unemployment, bad governance, gender-based violence and lack of quality education, poverty, corruption, the poor social justice system and exclusion in the decision-making processes which serves as push and pull factors to youth radicalization, involvement in crime, violence and in conflict with the law. We have experience in executing over 600 development projects and collaborating with over 100 national and international development stakeholders. Our work has earned several national and international recognitions including the **Luxembourg Peace Prize in 2018**, featured **on CNN African Voices Change Maker**, **Youth Connect Champion 2020**, and others.

CORE VALUES OF THE JAMBOREE

Non-Confrontation

Fair Play

Everyone is a winner and gets celebrated

Equality

Solidarity & Team work

Leadership

Respect & Justice

Partnership and sponsorship

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"USING SPORTS TO BUILD SOCIAL COHESION"



4 Tournaments, 4 Disciplines, 40 teams, 500 Athletes



Reach Over 3 Million People



Provision of free medical consultation and referrals to over 50,000 IDPs and Community members



Over 100,000 people are sensitised against GBV, child protection & other community issues and are provided referrals



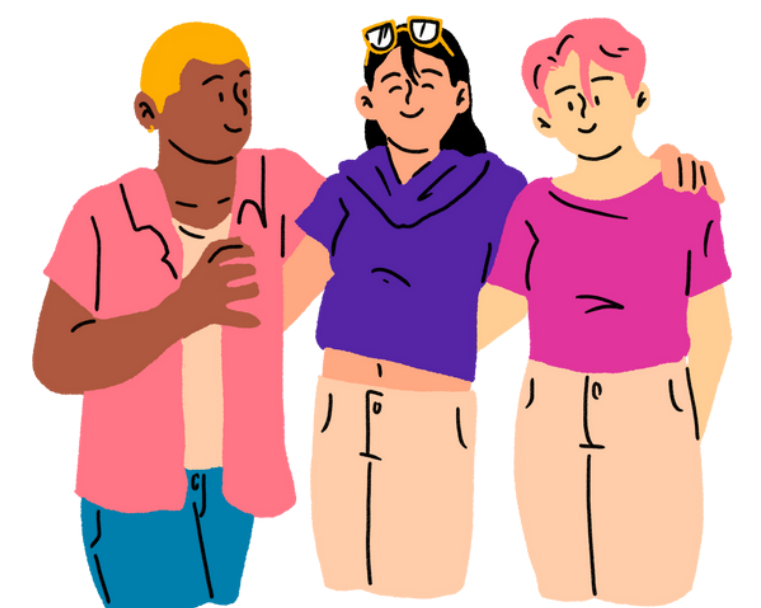
Reach over 5000 IDPs



Donation of food and basic amenities to over 50,000 IDPs and Community members



Partners and sponsors showcase & sensitise the community about their products, services & Career opportunities



Mobilise over 200 Influencers, celebrities, representatives of government and diplomats to show solidarity

NA-WE-WE SPORTS JAMBOREE 2ND EDITION



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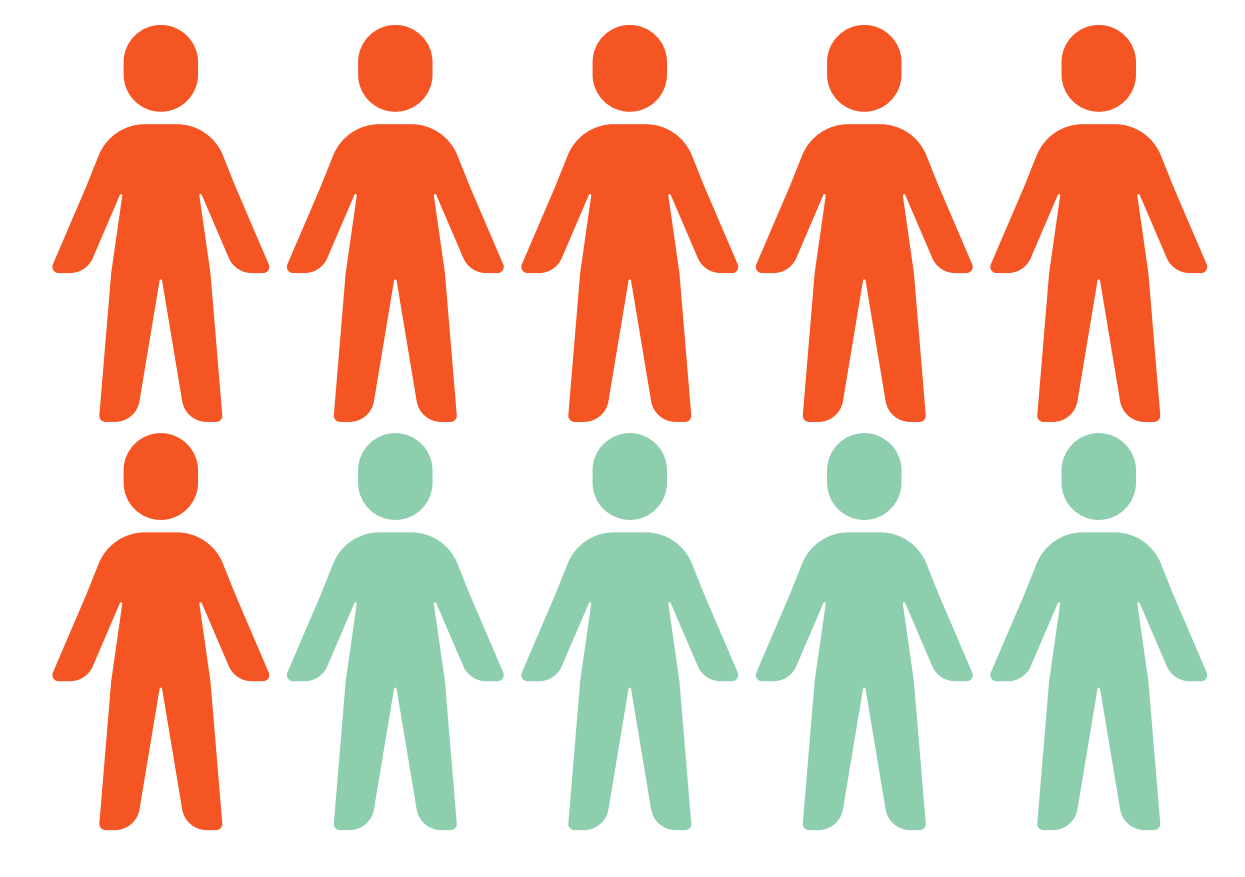
HIGHLIGHTS

FIRST EDITION

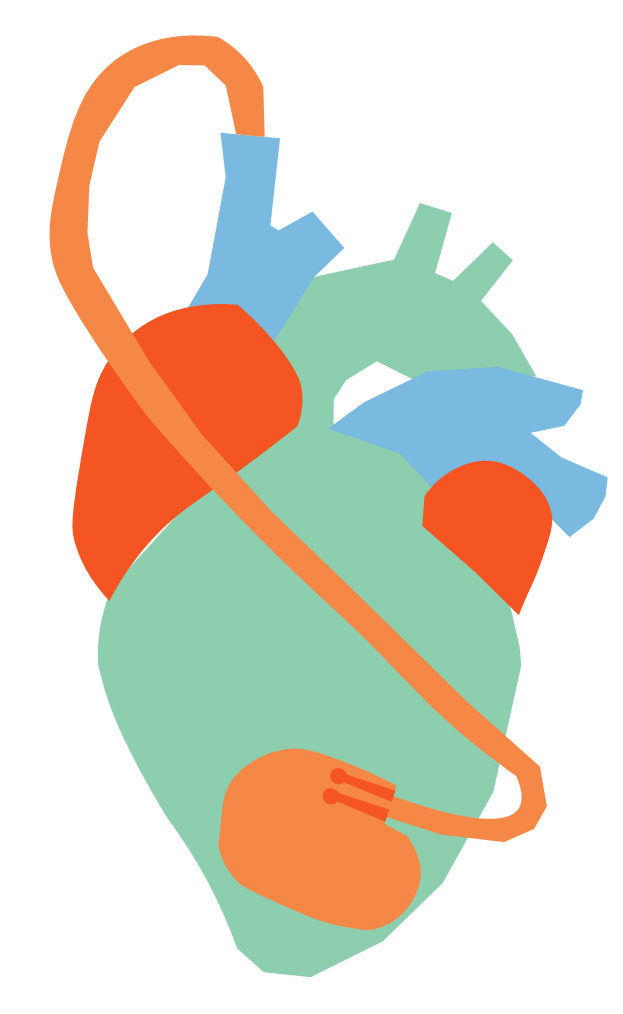
2022



**5 Tournaments, 4 Disciplines,
36 teams, 450 Athletes**



**Over 2 Million
People Reached**



**Improvement of Health &
Wellbeing of 450 Athletes**



**Improved Understanding
Between IDPs & Host
Communities**



**Over 1000 IDPs
Reached**



**Over 2000 IDPs & community
members received donations
and free health consultation**



**10 partners and sponsors
showcased & sensitised the
community about their services**



**60 Influencers, celebrities
representatives of government
and diplomats mobilised to
show solidarity**

MASS AND SOCIAL MEDIA REACH

The tournament had over 20 mass media engagements and it was featured in several newspapers and social media handles of influential persons. It was also featured as part of a CNN African Voices Report.



The Guardian Post No 2557 SOCIETY Thursday September 05, 2022 Page 6

At event in Douala: Minister hails Local Youth Corner for promoting peace, living together

By Elizabeth Banyitabi
The Minister of Youth Affairs and Civic Education, Mounouna Foutsou, has hailed officials of the youth-led organization, Local Youth Corner, LOYOC for strides in promoting peace, living together through sports related activities.
This was during the closing ceremony of "The Na We We" sports jamboree.



CNN World Audio Live TV Log In Unlimited



Canada in Cameroon Retweeted
Canada au Cameroun @Cana... · 1d
Félicitations à @loyocameroun pour l'organisation du Na We We Sports Jamboree, qui renforce la cohésion sociale entre les personnes déplacées internes et les communautés d'accueil à Bonabéri. 🇨🇩🇨🇦



UK in Cameroon 🇬🇧🇨🇩🇨🇦 @UKin... · 4d
We joined @LOYOC Sports Jamboree focusing on the intrinsic values of tolerance and respect, vital to advance solidarity and social cohesion.
@Na_We_We
@Camchev237 @achaleke1
@ChrisDennysUK



**For Partnership and
sponsorship**

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Mr Leo
Music Artist

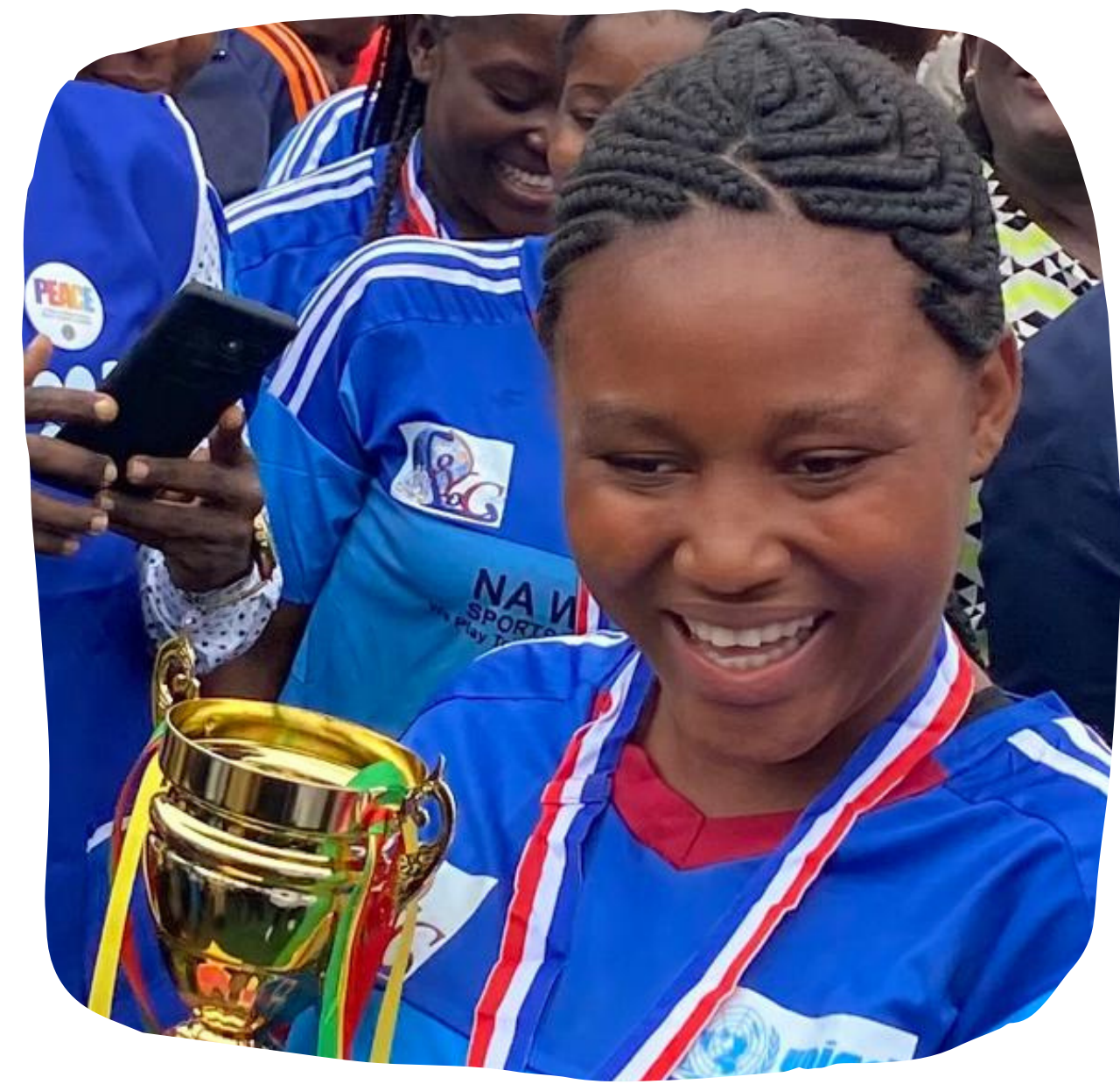
"I am a number one
FAN of this
Jamboree"

HIGHLIGHTS

FIRST EDITION

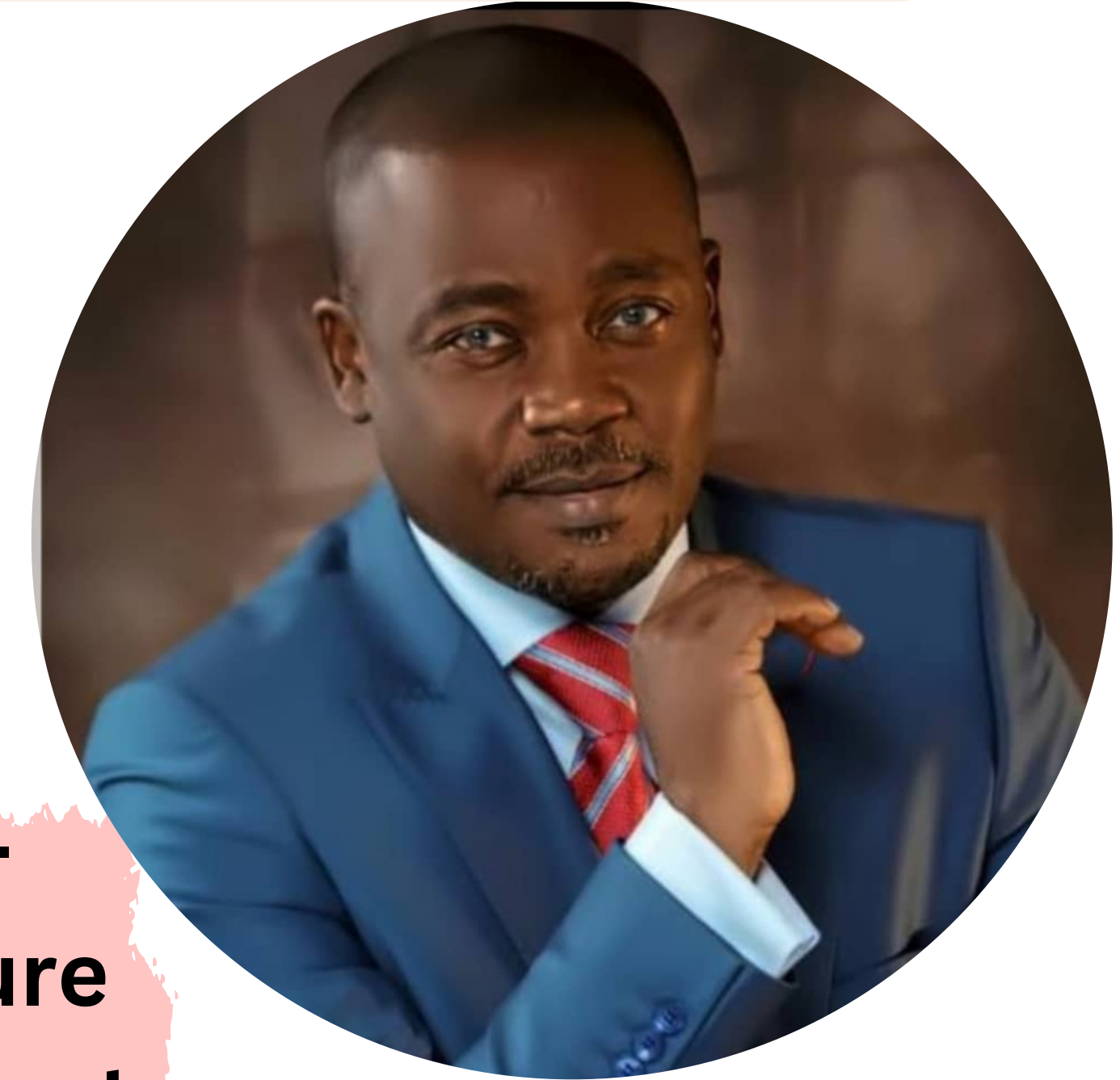


TESTIMONIES OF IMPACT



One of the Athlete
An IDP from the SW Region

"This Jamboree changed my life. Even though I am an IDP I have made new friends in my community. I have learnt how to work with other people"



Mr Bony DASHACO
CEO of Dash Media Group

"This Jamboree is life-changing. It was a pleasure to be a sponsor to this great initiative"



H.E. Christian Dannys-McClure
British High Commissioner to
Cameroon

"Na-We-We is a way to say we are all together. Despite the rains, I was honoured to play"

"We were honoured to be a partner and to work with the youths in building more inclusive and sustainable communities."



Mrs Linda Tatabod Elimbi
CSR Expert KEDIBUILD Group



The Jamboree Project Manager was invited to speak at the Global Sports Summit on the sideline of the World Cup in Qatar



All-Star Gala Match at the closing Ceremony. Celebrities and diplomats showing solidarity



A cross-section of guests including Ambassadors, Rep of the Minister of Youth, Rep of the Governor and others



Mr Leo, Senior Pastor and other Influencers handing medals



HIGHLIGHTS

FIRST EDITION



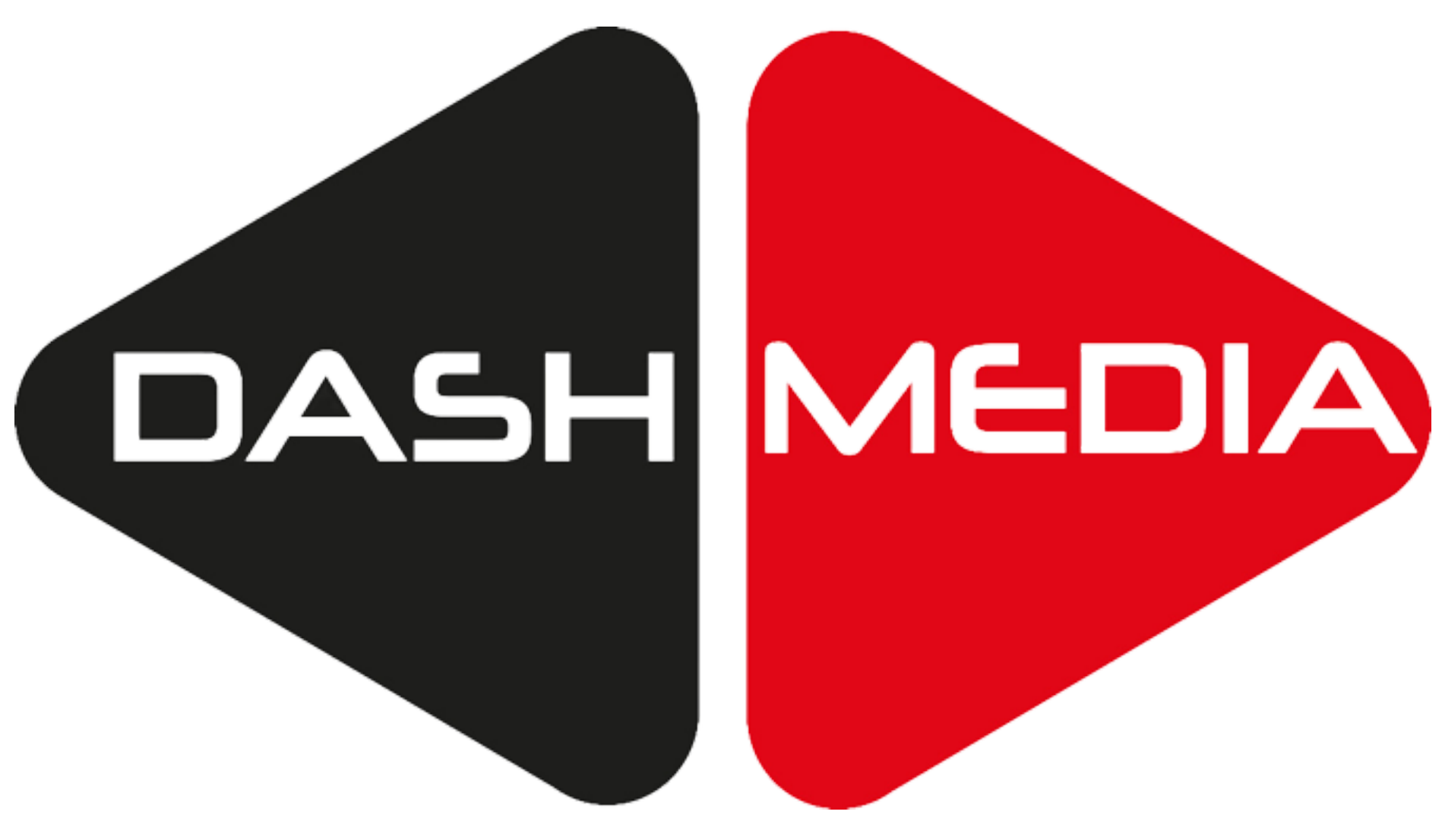
CELEBRATING OUR 1ST EDITION PARTNERS



MINISTRY OF YOUTH AND CIVIC EDUCATION



unieri
United Nations
Interregional Crime and Justice
Research Institute



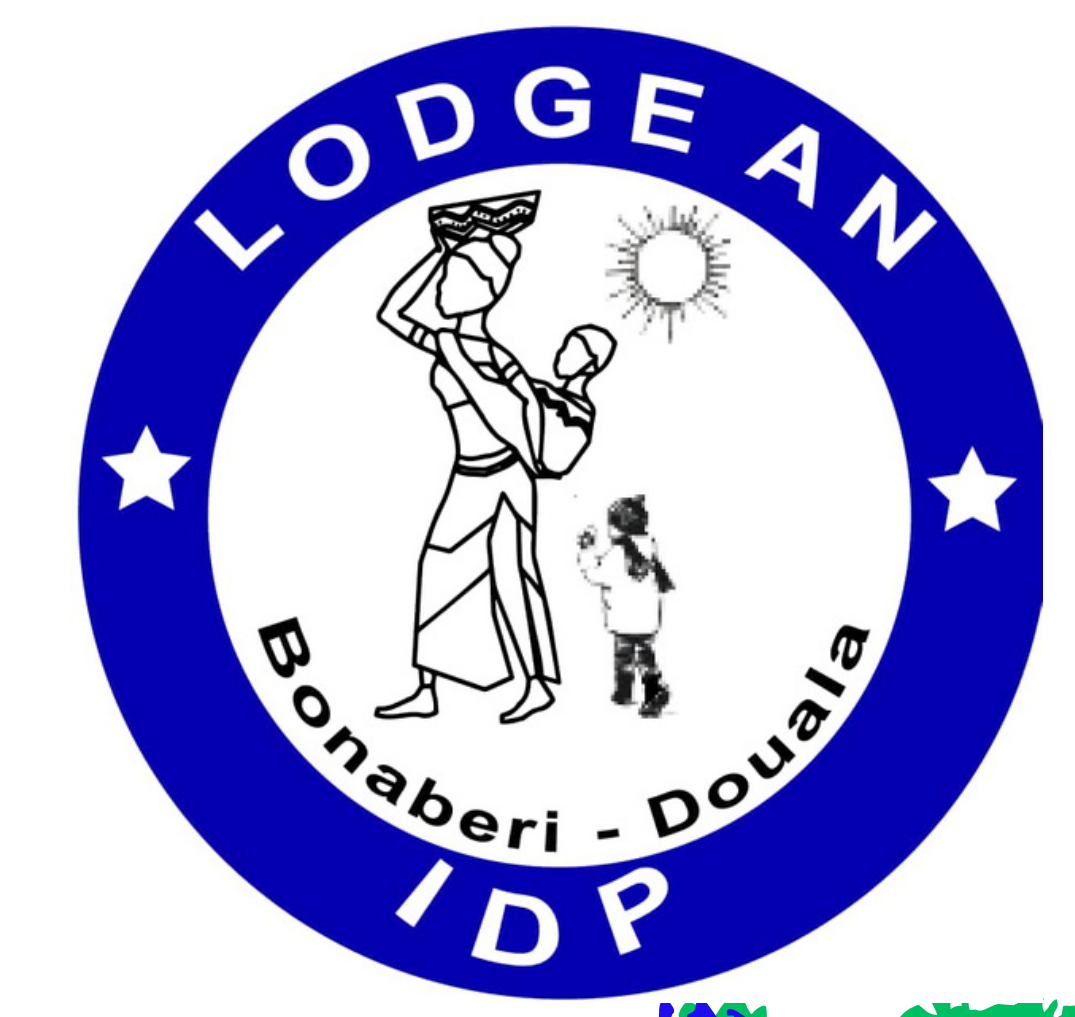
BBIncubator
Boris Bison Youth Empowerment Business Incubator



British High Commission
Yaoundé



Canada



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