Local Youth Corner (LOYOC) Cameroon is a national, non-governmental, non-profit making, youth centered organization working with young people between the ages of 15 and 35. We are an Organization formed in response to the increased frustration, alienation, socio-political and economic challenges of the Cameroonian youths, who find themselves at the crossroads of making wrong decisions and breaking the rules as a means of survival. These socio-economic challenges span from low self-esteem, high level unemployment, poor health care system, poverty, exclusion in decision and policy making, corruption, poor social justice system, instrumentalisation and many others. These have forced most young people to develop hate for the country and communities, destroy any iota of patriotism, and engage in violent extremist and unscrupulous activities as a means of leaving. LOYOC seeks to build the capacities of these young people, build peace and prevent youth radicalism and violent extremism. We are an equal opportunity employer and we are currently looking for a competent communication officer based in Yaoundé.

**Job Title:** Marketing Manager (1 position)

**Reports to:** The Project coordinator

**Job type:** 4 months contract

**Job Summary**

The Marketing manager would be part of the creative skills for peace project and he/she would ensure that entrepreneurial and business ideas that are developed by the young prison inmates are marketed.

**Primary responsibilities**

- Plan marketing and branding objectives.
- Prepare marketing strategies alongside other organisation staff.
- Analyze project key audience and recommend changes to marketing strategies based on analysis and feedback.
- Oversee creation and delivery of press releases, advertisements, and other marketing materials.
- Design print ads and publications.
- Gather and analyze audience insight.
- Engage audience/population on social media.
- Deepen relationships with all media to ensure the most effective messaging and positioning of the project.
- Engage other organizations within the community.
- Collaborate with sales and sourcing to develop strategic partnership activities and implement the execution framework and strategic plan on identified opportunities.
- Develop and lead a marketing team that will develop and execute new concepts, models, channels and partners to position organisations as innovator and leader.

**Job Specifications/Requirements**

- Degree in English/marketing/business administration or related courses
- Must be a youth between 15 and 30 years
- Cumulate 2 years of experience (volunteer and internship experience inclusive)
- At least one year relevant work experience.
- Have strong communication, sales, presentation, management, and leadership skills; goal-oriented, flexible, and creative under pressure; knowledge of current marketing trends and multimedia platforms; strong budgeting, Internet, and computer skills.
• Excellent communication skills both in English and French
• Ability to understand, communicate and manage complex cross-functional issues
• Demonstrate excellent interpersonal skills and a willingness to communicate with individuals at all levels

Interested Applicants meeting the above requirements should submit a motivation letter and curriculum vitae by email only to:

info@loyocameroon.org and copy localyouthcorner@yahoo.co.uk, addressed to the Human Resource and Administrative Officer, Local Youth Corner Cameroon not later than 22nd September 2017.

Only short-listed candidates will be contacted